

NCHU Ambassador

Now Recruiting!!

Registration Period: 2023.6.16-6.30

Final Work Deadline: 2023.9.15

International & Oversea Students Only





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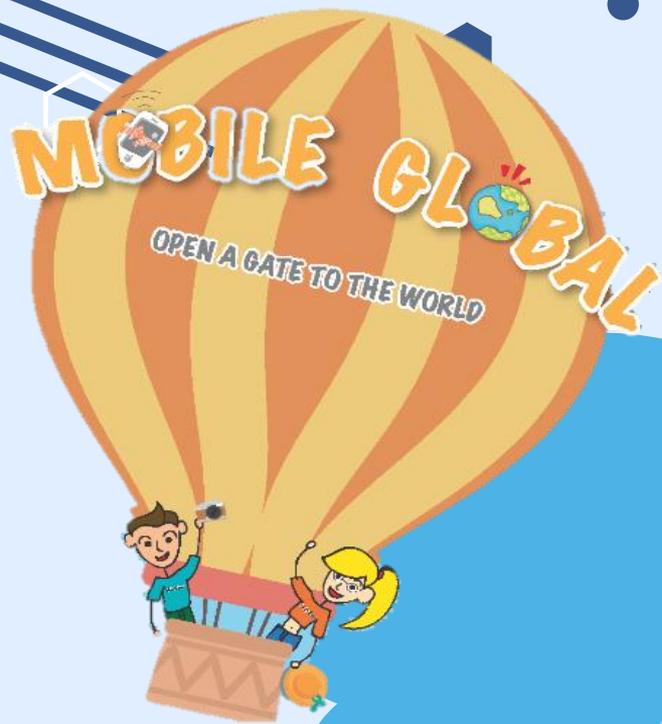
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01

Introduction

Introduction

Recently, more and more international students are interested in studying in Taiwan, so we hope to **enhance the popularity of NCHU**. As a student of NCHU, you are our on-campus advocates who can share the experiences of NCHU life with prospective international students. Therefore, the Office of International Affairs would like to invite you to **become an ambassador** and **promote NCHU**. Come and join us!

02

Service Projects



Service Projects

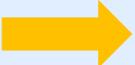
1. Back Home/Online Promotion
2. Personal Experience Article
3. Short Film
4. Distributing Promotional Materials



- Students can participate in multiple projects.
(Maximum of **three** applications for each project)

1. Back Home/Online Promotion



- duration of the event is **flexible**
- The target audience for promotion should be **at least 5 people**.
- For related promotional materials and supplies, please apply for **Project 4** (Distributing Promotional Materials)
- with **official** school certification (such as **certificate of appreciation, service certificates, invitations from school/teacher**)
 an extra bonus up to NT\$ 3,000 will be awarded

1.1 Promotions After Returning to the Country



- It is recommended to promote in your **alma mater/home school** or the **school where you teach**.
- Photos/videos, participant lists and their email addresses should be provided after the event.



1.2 Online Promotion



- Online Promotion can be performed through online software such as **Google Meet**.
- The entire process should be recorded and the link to the recording, participant list and their email addresses should be provided.

2. Personal Experience Article



- **Only individual**
- **800-1000 words** in your native language (preferably) or English
- The content must contain at least **two** of the following:
 1. Reasons for choosing to study at NCHU
 2. Introduction of your department
 3. The experiences you have gained during your study at NCHU
 4. Extracurricular activities during the school period
 5. Reasons for recommending others to study at NCHU



2. Personal Experience Article



Example:

3-5 photos

Photos should be taken **on campus** or at **events organized by NCHU**

At least **one** photo with yourself in it



出遊Frankfurt



達姆的Krone酒吧



一起參加TU meet & move 馬拉松接力

brief text introduction for each photo
(in your native language or English, with a maximum of 100 words)

3. Short Film



- The format is flexible and the content should be introducing NCHU:

Examples:

New Life (Spanish)-National Chung Hsing University-Taiwan

NCHU 勤軒 DORM TOUR

Eps. 2 CAMPUS TOUR - National Chung Hsing University

VLOG-4 student life in taiwan-First day of school in 2021 (NCHU)

- The **maximum** duration of the film is **8 minutes**
- Subtitles should be presented in **bilingual**
(your native language/English)

3. Short Film



- It is prohibited to combine multiple photos into a video.
- When applying, **a brief script (one page of A4)** should be provided, and the completed work should comply with the script provided.

Topic:..

Creator (Student ID/Name):..

Scene..	Content.. (What will be introduce?)..	Visual.. (What will be shown?.. Where is the setting?)..	Time Duration.. (Seconds)..
Example..	-The look inside the dorm.. -The services provided in the dorm..	-Female Dorm.. -Facilities in the dorm..	0-70..
..
..
..
..
..

Notices:..

- The requirement for your script is a page of A4, please extend the form if needed..
- No need to write a transcript for the content part. ..

4. Distributing Promotional Materials



- When applying, please specify:



number of promotional materials



recipients

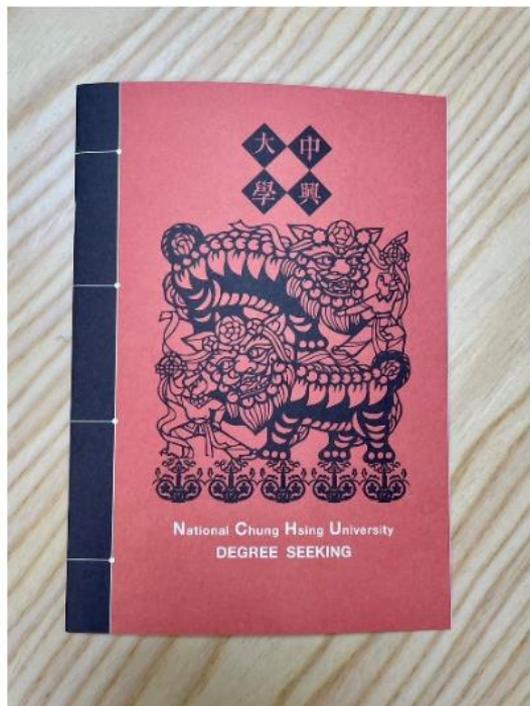


location

- After distribution, please provide **photos** and **recipient information** (names and emails) to redeem the Line Points.

Once you receive the reply email, you may come to OIA office to pick up the promotional materials during working hours.

NCHU Brochure (international students application guide)



NCHU Campus Map



NCHU Blue Bag



NCHU Luggage Tag



NCHU File Bag



NCHU Sticky Note



03

Registration



Registration and Submission

- **Registration Period**

From June 16, 2023 to June 30, 2023

- **Final Work Submission Deadline**

September 15, 2023

- **How to Register**

Fill out the **online form** during the registration period and upload the form to the designated location after completion.

04 Benefits & Awards



Projects	Project 1:	Project 2:	Project 3:	Project 4:
	Back Home /Online Promotion	Personal Experience Article	Short Film	Distributing Promotional Materials
Quota of Awardees	Up to 15 groups	Up to 30 people	Up to 15 groups	Up to 40 groups
Amount of Award	NTD 2,000 *If official documents are provided, a bonus up to NT\$ 3,000 will be awarded)	NTD 500	NTD 5,000	Line Points 50 points

Rules for Receiving Awards

1. The payment for all projects will be reviewed and awarded by the Office of International Affairs in accordance with the rules **after the deadline of receiving the works (September 15th)**.
2. Students are required to provide their residence permits and sign the relevant written documents when receiving payment. In addition, for students who have **resided in Taiwan for less than 183 days** as of the date of receiving payment, **a 6% income tax will be deducted** from the amount paid.



05

Q&A

Q: Is it a one time job or a long term work?

- Currently this will be a **one-time project**, however if the result is positive, OIA might consider to make it into a regular project.

Q: If I want to take part in 2 categories at once, namely 1 group category and 1 individual category, is that possible?

Q: Can I both participate as a group for “filming” and individual for writing “personal experience gained from studying at NCHU”?

- Yes you can. One student can participate in multiple projects, both individual or in group.

Q: What is the main purpose of this event?

- As we mentioned in the introduction, the main spirit for this project is to attract more international students to come to NCHU. We liked to hear from our current students about what do you like about NCHU!

Q: Would we certainly get the reward once submitting the piece of work?

How we get the reward, by cash or online transaction?

1. Whether you receive the reward depends on the number of submission and if your work meets the requirements.
2. OIA will send pre-approval email after the registration deadline to confirm with your application.
3. The reward will be transfer to your account by school.

Q: In terms of payment, are we paid per group or individually?

- If you participate as a group, the reward will only be transfer to one of your account.

Q: What's the benefit of being NCHU ambassador after an international student graduate from this school?

- We can provide **service certificate** for those who participate in this ambassador project.

Contact

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**For further information, please scan the code
or visit OIA website.**



THANKS FOR YOUR ATTENTION

Oia 興大國際處
OFFICE OF INTERNATIONAL AFFAIRS @NCHU

